FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00092438-A **Type of Permit:** STILL **Release Date:** 04/09/2015

Production Company	ADVANCE MAGAZINE PUBLISHERS INC
Insured Company Name	ADVANCE MAGAZINE PUBLISHERS INC
Contact Phone No. 1	323-965-3651
Contact Phone No. 2	
Fax	
Address	1 WORLD TRADE CENTER NEW YORK, New York 10007
Production Title	SELF MAGAZINE
Type of Production	Still Photo

Producer	KELSEY STEVENS
Director	NA NA
1st AD	NA NA
Production Manager	NA NA
FilmL.A. Coordinator	Tara Kramer
Location Manager	KELSEY STEVENS
Primary Phone	Mobile - 323-252-6158
Secondary Phone	
Location Assistant	NA NA
Primary Phone	Mobile - 000-000-0000
Secondary Phone	

Fees

FILMLA STILL RIDER FEE $20.00

Total Permit Fee $20.00

Number of Locations 1

NOT A PERMIT

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Summary Information

Location

Location 1 of 1

Permit Number	S00092438-A	**Location Manager**	KELSEY STEVENS
Production Company	ADVANCE MAGAZINE PUBLISHERS IN...	Primary Phone	Mobile - 323-252-6158
Insured Company	ADVANCE MAGAZINE PUBLISHERS IN...	Secondary Phone	
Production Title	SELF MAGAZINE		

Location Address SANTA MONICA BEACH (EXCLUDING PIER & OCEAN FRONT WALK), SANTA MONICA, CA, 90401

Location Name SANTA MONICA BEACH

Location Type Beach

Location Description WHEN HAVING WATER ACTIVITY OR REQUESTING USE OF LIFEGUARD TOWERS
* PRODUCTION NEEDS TO CONTACT THE LEAD SANTA MONICA LIFEGUARD CAPTAIN 2 DAYS IN ADVANCE AT 310-394-3261 TO DISCUSS THEIR ACTIVITY.

Film Dates 4/9/2015 - 4/9/2015 07:00 - 19:00 1 day

Open or Closed to the Public Open

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached document Kelsey Stevens Advance Mag 2015 letter.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	7
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	1
Crew	11

Filming Activities Equipment on sand; Exterior models against scenery; PHOTOGRAPHY AROUND LG TOWER 27;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

Thomas Guide **Page:** 671 **Grid:** E3

Location Notes No posting of production/directional signs allowed on public property.

Approvals

SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
SANTA MONICA POLICE DEPARTMENT	Mike Braaten
SANTA MONICA/COMMUNITY AND CULTURAL SERVICES - ALL CITY PARKS/STATE BEACH AND BEACH PARKING LOTS	Glennis Waterman

Coordinator Note NO ACTIVITY WITHIN 250FT OF RESIDENTS BEFORE 8AM.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Mcltzle Erwin - ADVANCE MAGAZINE ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 3/4/2015

Mcltzle Erwin
Name of Principal

By: [signature]
Representative's Signature

Kelsey Stevens
Print Representative's Name

Producer
Representative's title

1 World Trade Center
3rd Floor
Principal's Address

New York, NY 10007
Principal's Telephone

212-286-6587

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NOT A PERMIT